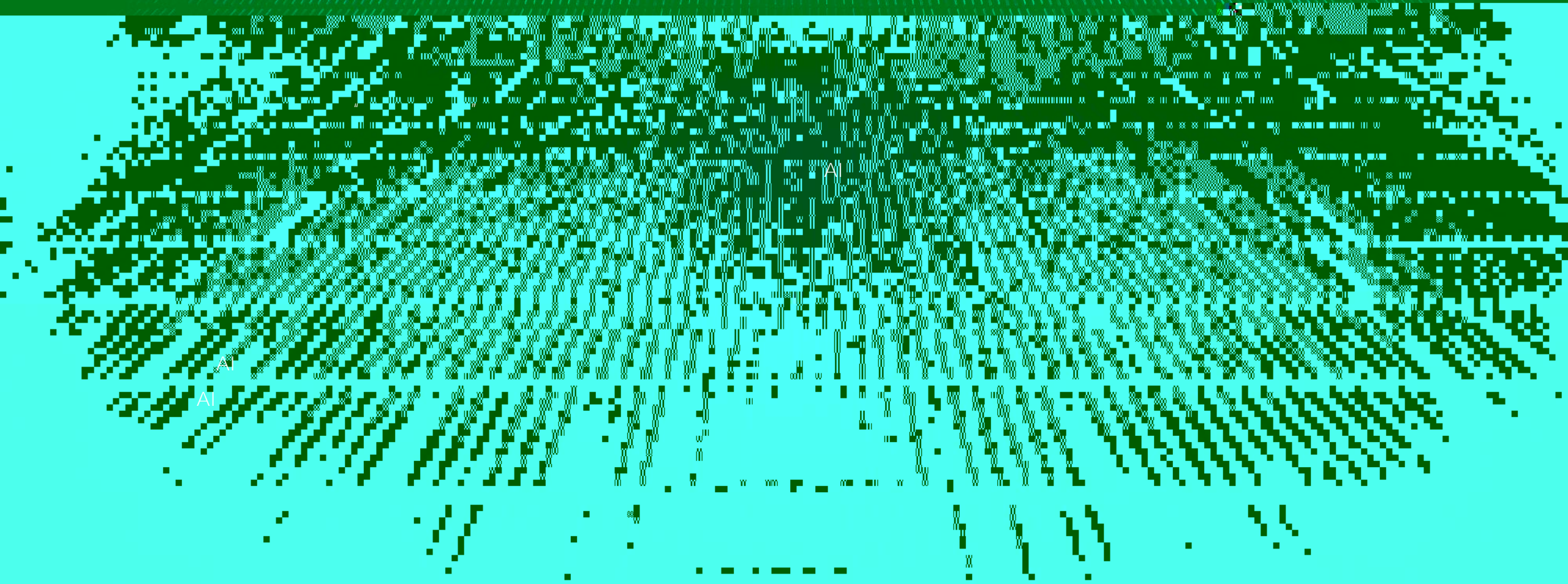


DeRUCCI 慕思

iResearch
艾瑞咨询







iClick

31

N=2500

00 90 80 70



AI

“

”

2018

2018

2018

2018

2018

2018

2018

2018

01

3.6 3.3

02

03

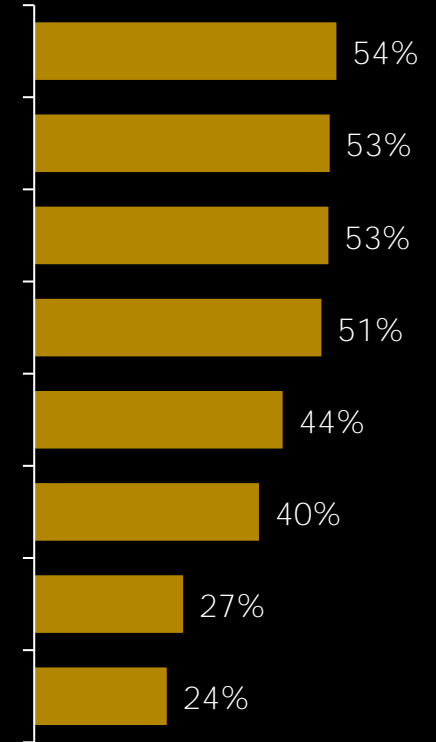
AI

04

AI

"

" 2025



3.5-4.0

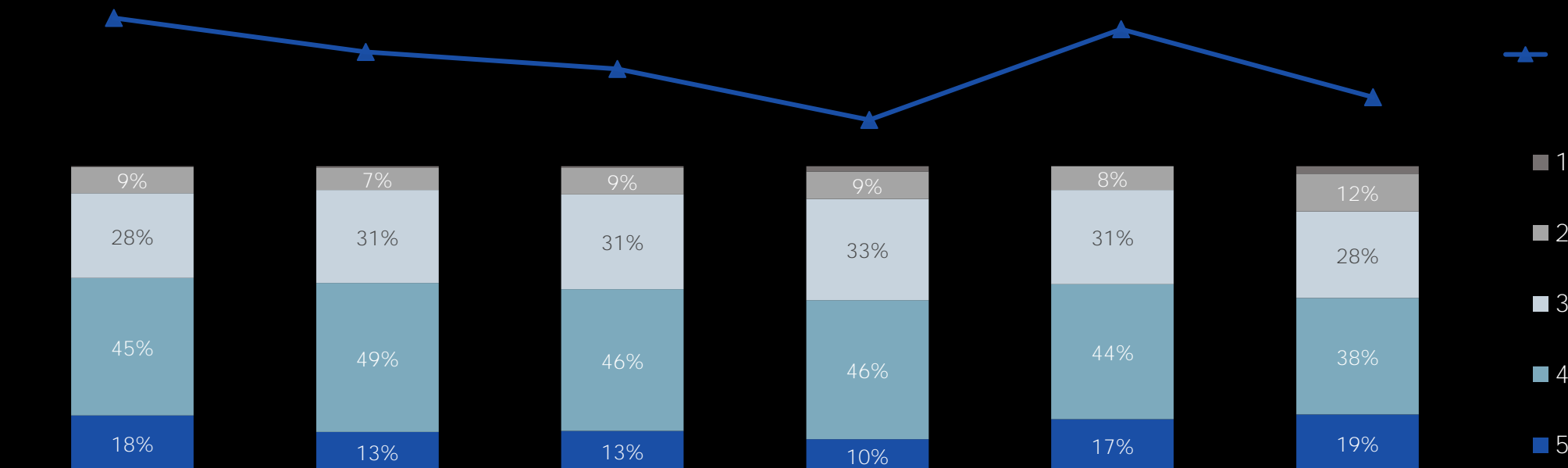


DeRUCCI 慕思



艾 瑞 咨 询

60



3.6

3.3

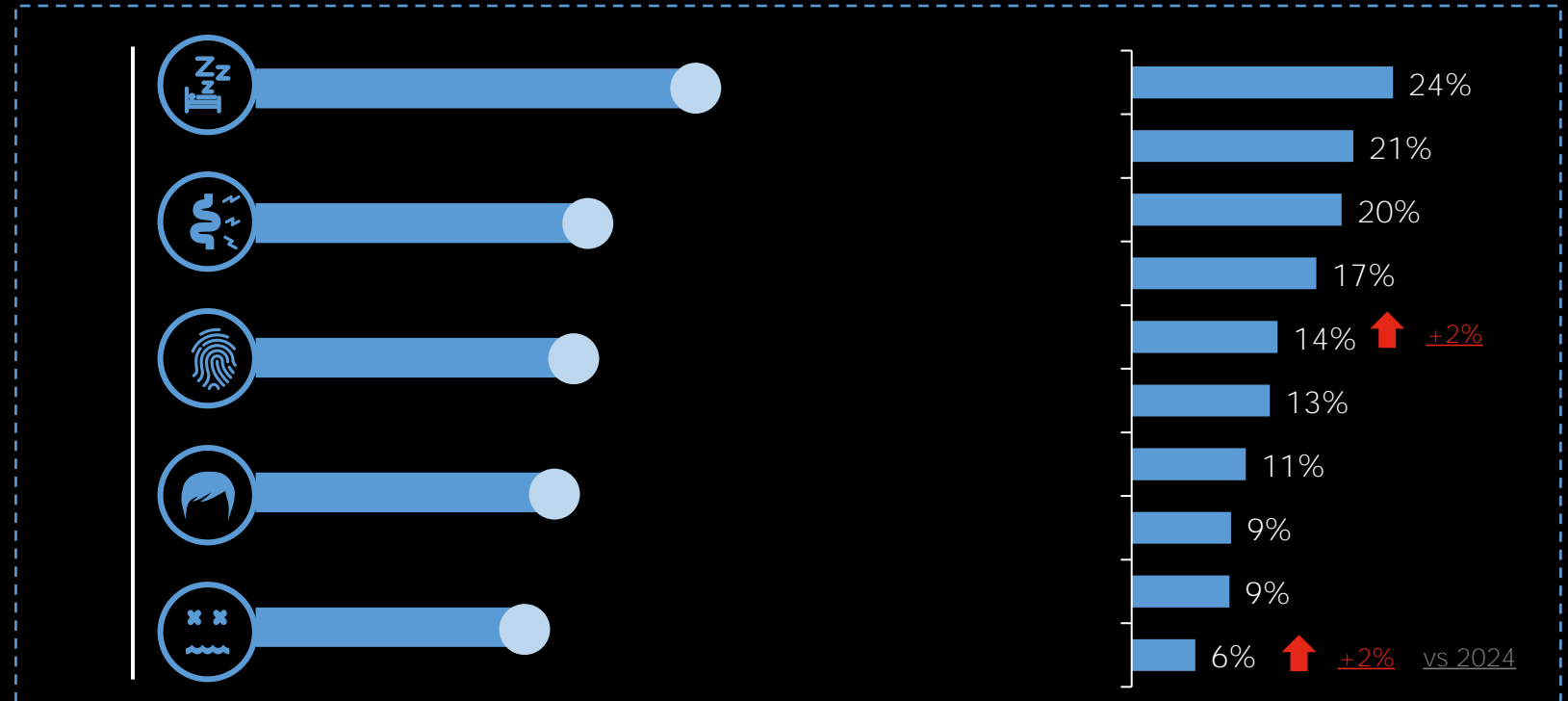
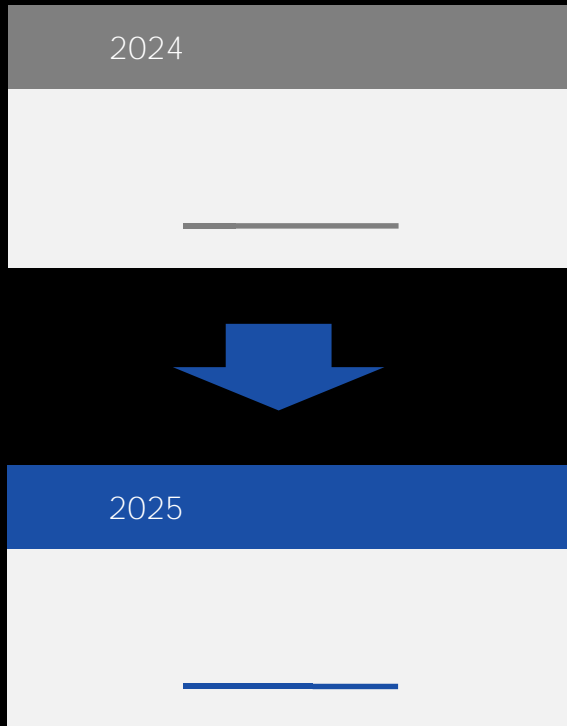


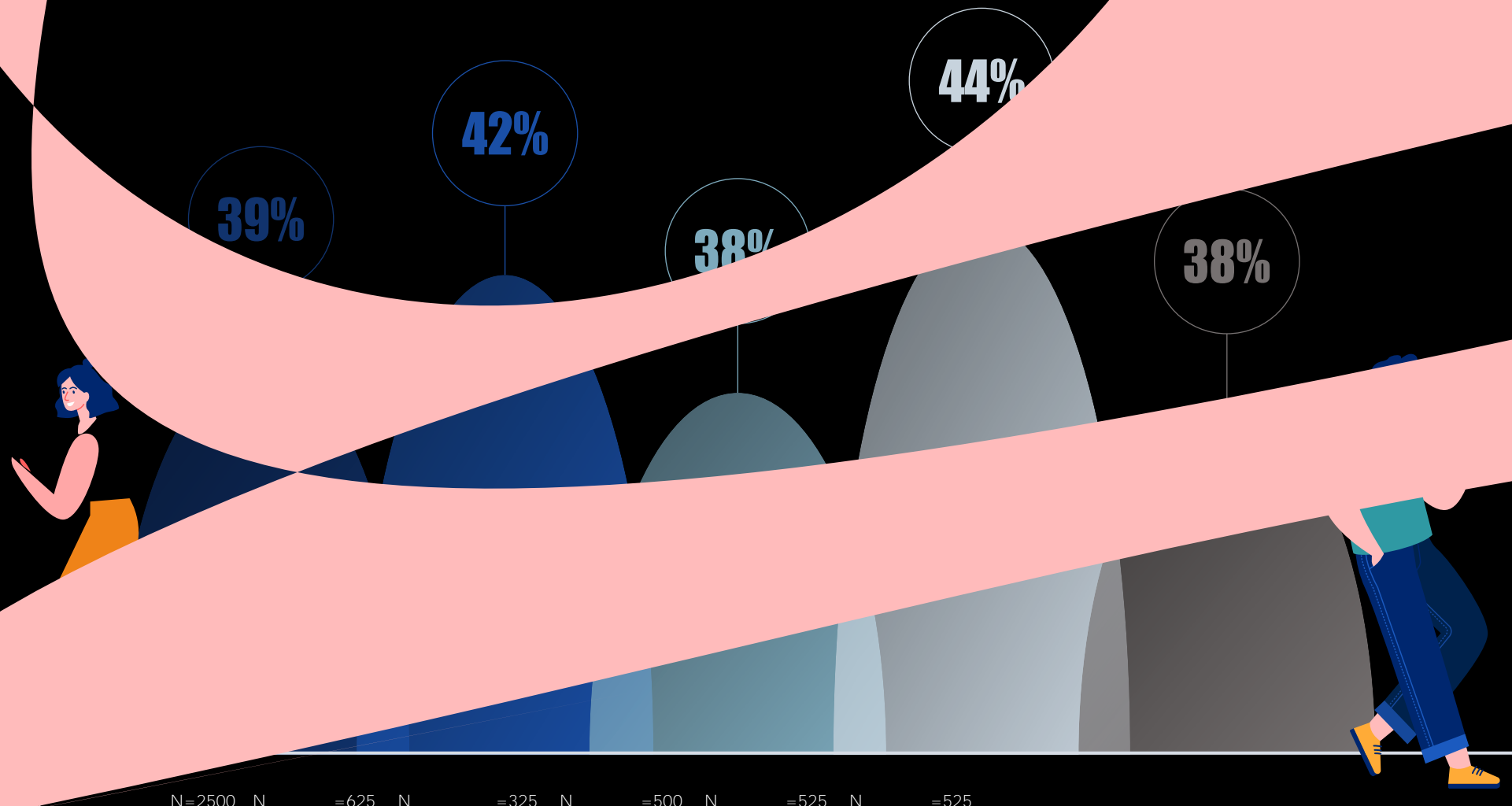
DeRUCCI 慕思

iResearch
艾 瑞 咨 询

" 2030 "

" + + "





N=2500 N =625 N =325 N =500 N =525 N =525

2025

7.02

6.67



DeRUCCI 慕思

iResearch

艾 瑞 咨 询

2030

64%

6

+

2024

5%— —

01

3.6

3.3

02

03

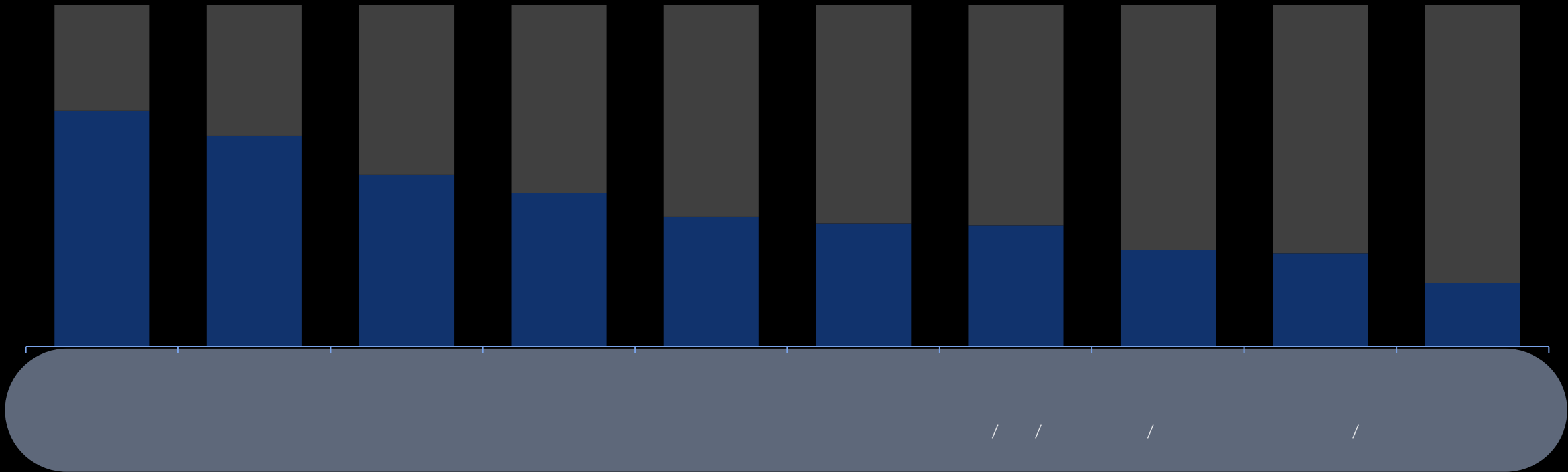
AI

04

AI



“ “ “ “ “



/ / / /



2030
66%
50%

"

4%

"

"

"

"

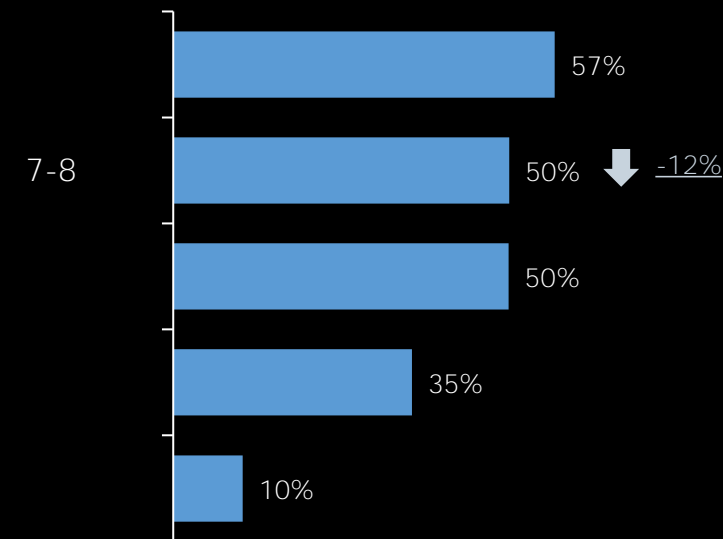
7-8

"

62%



↑ +4% vs 2024





2025 62%

5%

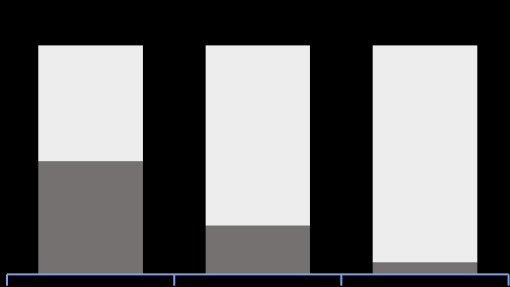
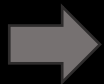
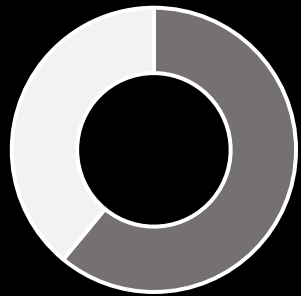
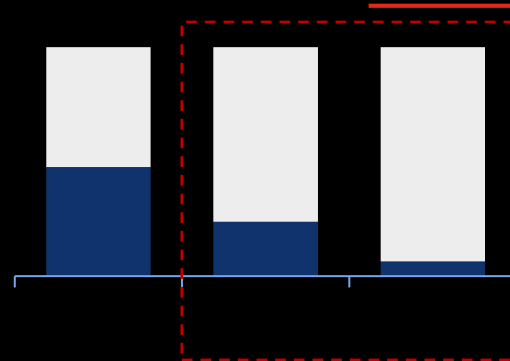
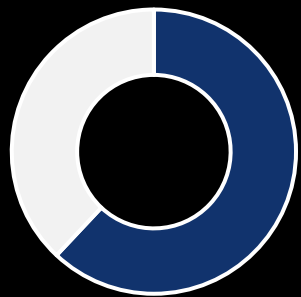
60%

"

"

00

11% 90



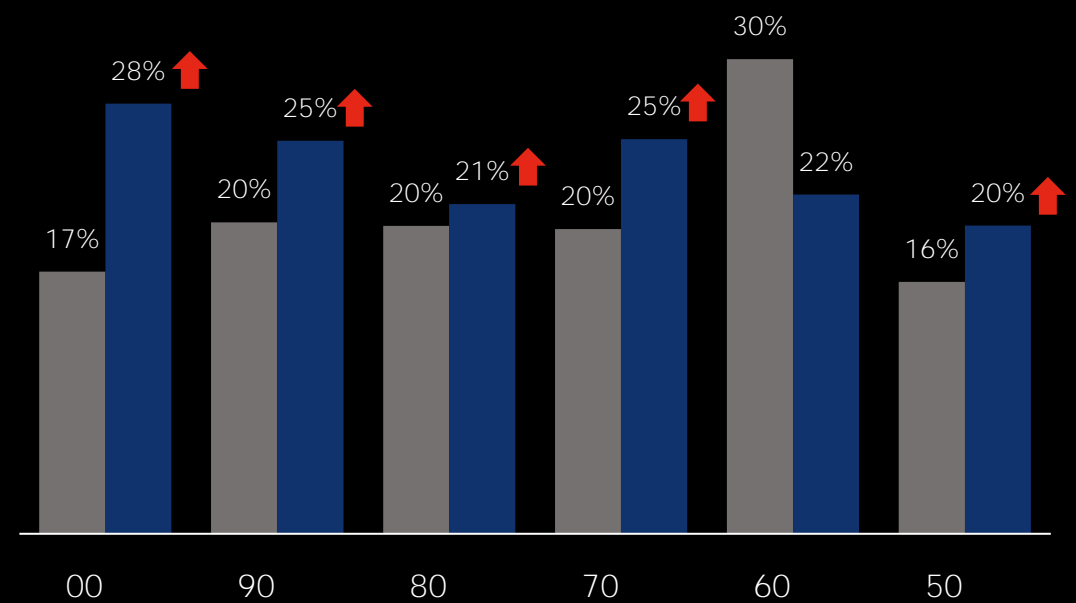
2025 2

N=2500 N

=1554

■ 2024

■ 2025



1

/

54%

5%



DeRUCCI 慕思



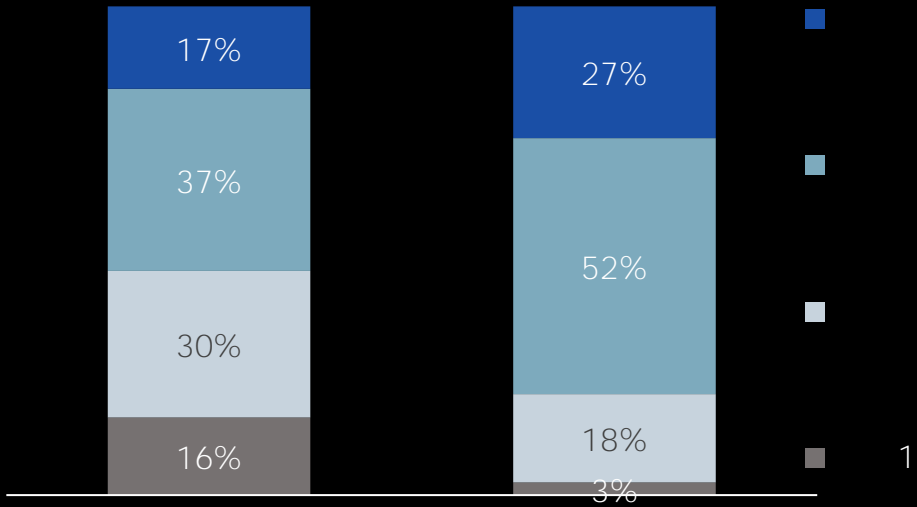
艾 瑞 咨 询

3

17%

63%

6%



3

1-2

1

1



V.S. 2024



40%

23

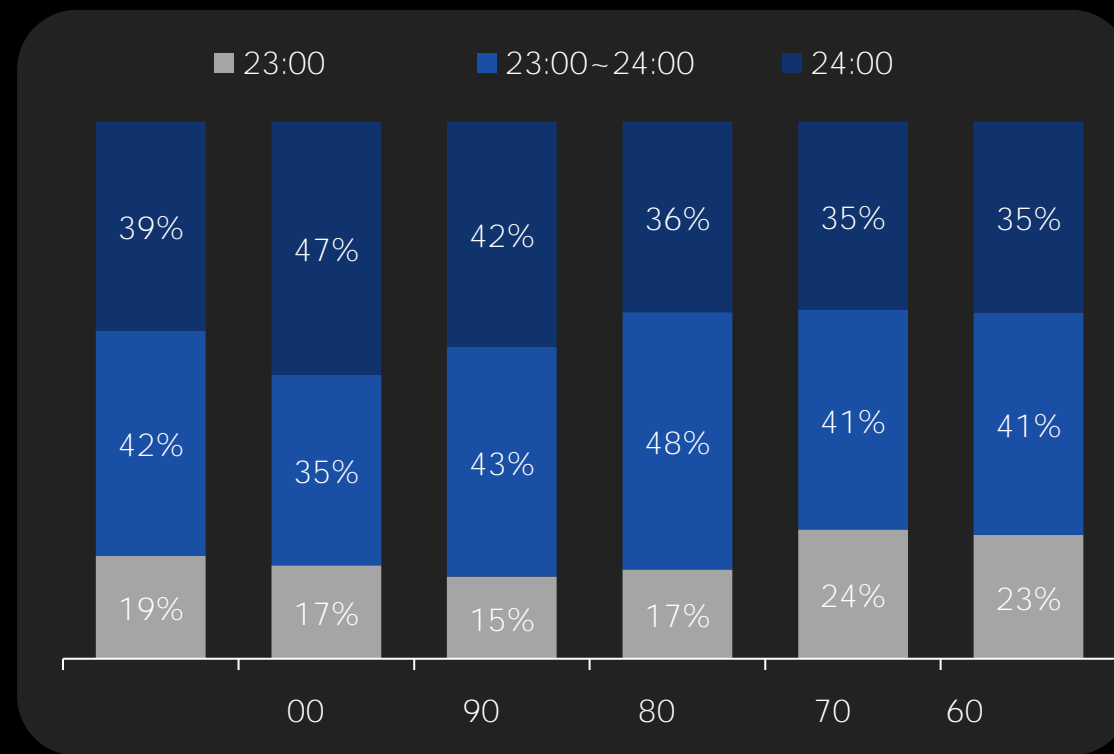
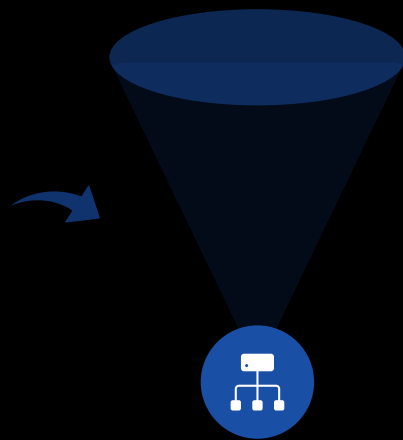
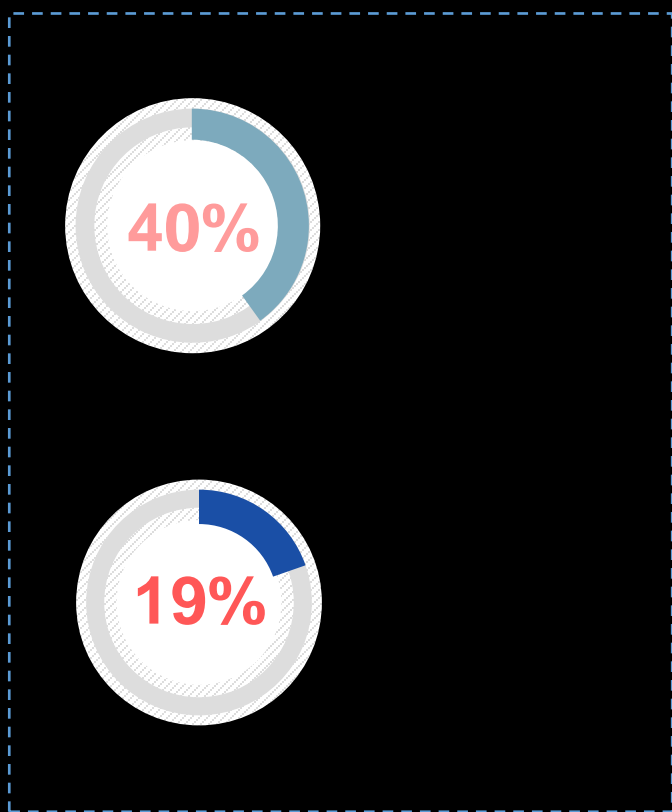
39%

21%

90

42% 00

47%



61

34%



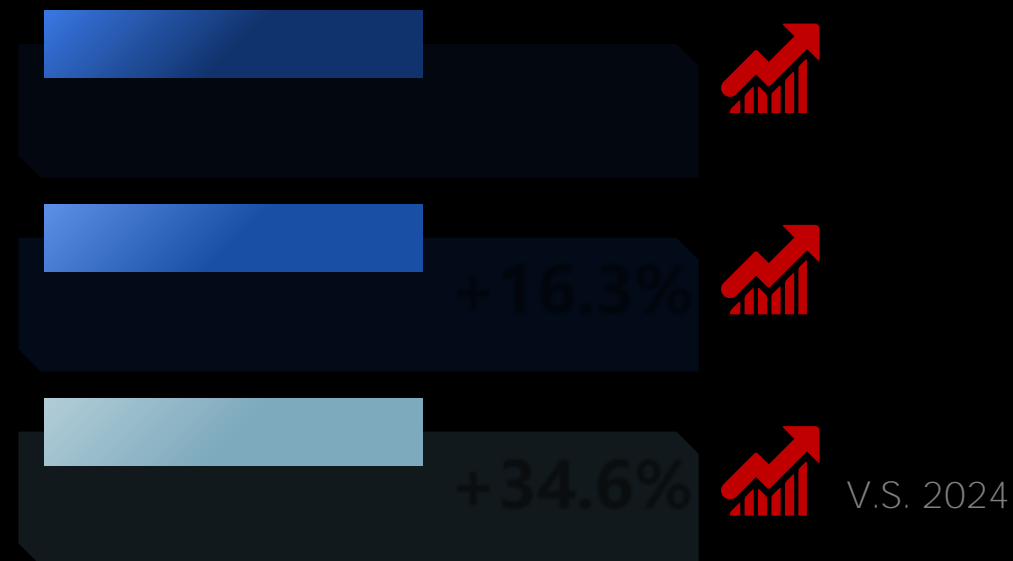
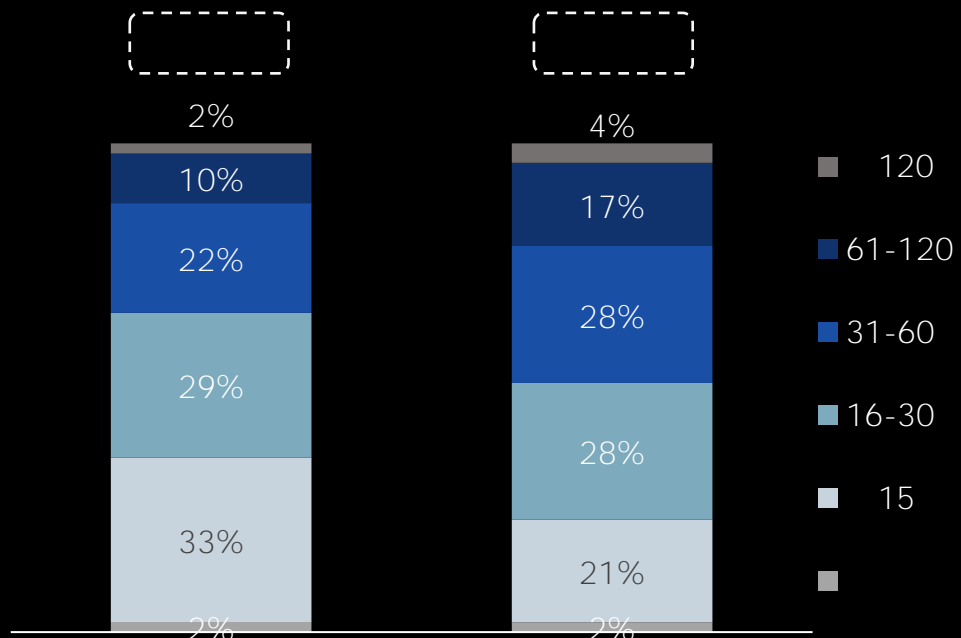
DeRUCCI 慕思

iResearch
艾 瑞 咨 询

30

32.8

15.8% 42.3





+

+

||

||

2025

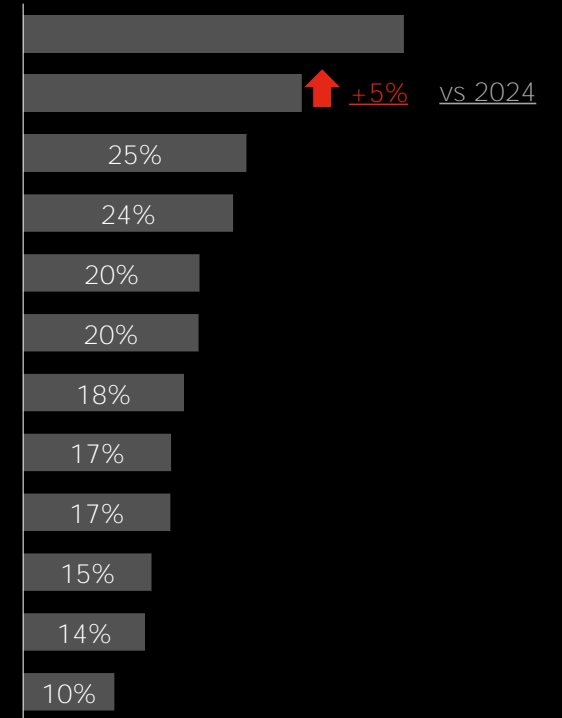
*

4
1µg/dL

8.2

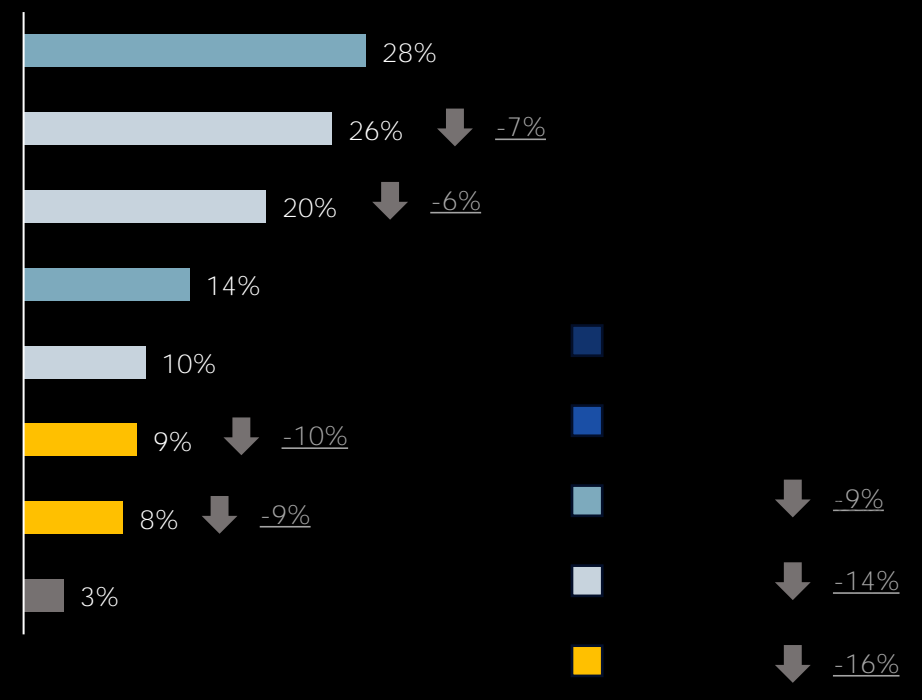
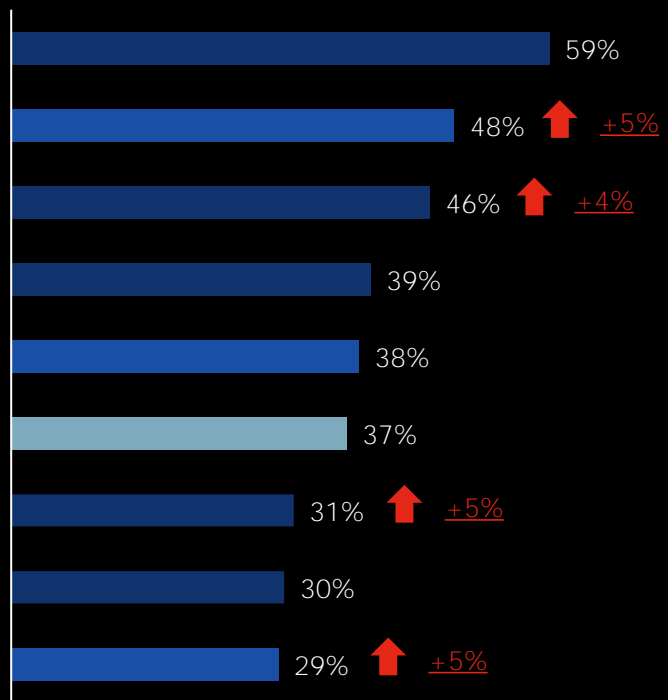


/ /





9% " / " — —

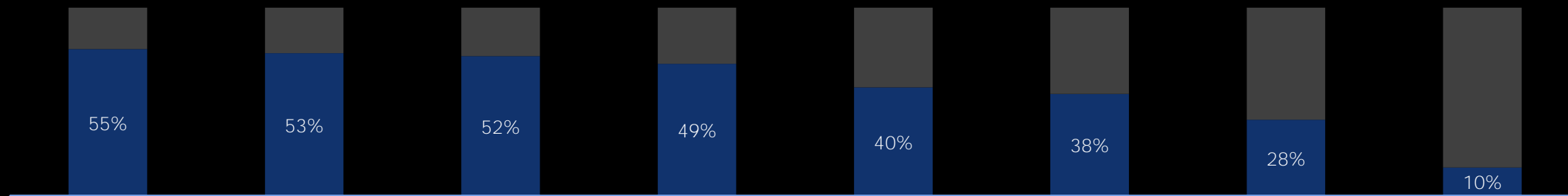
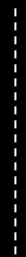


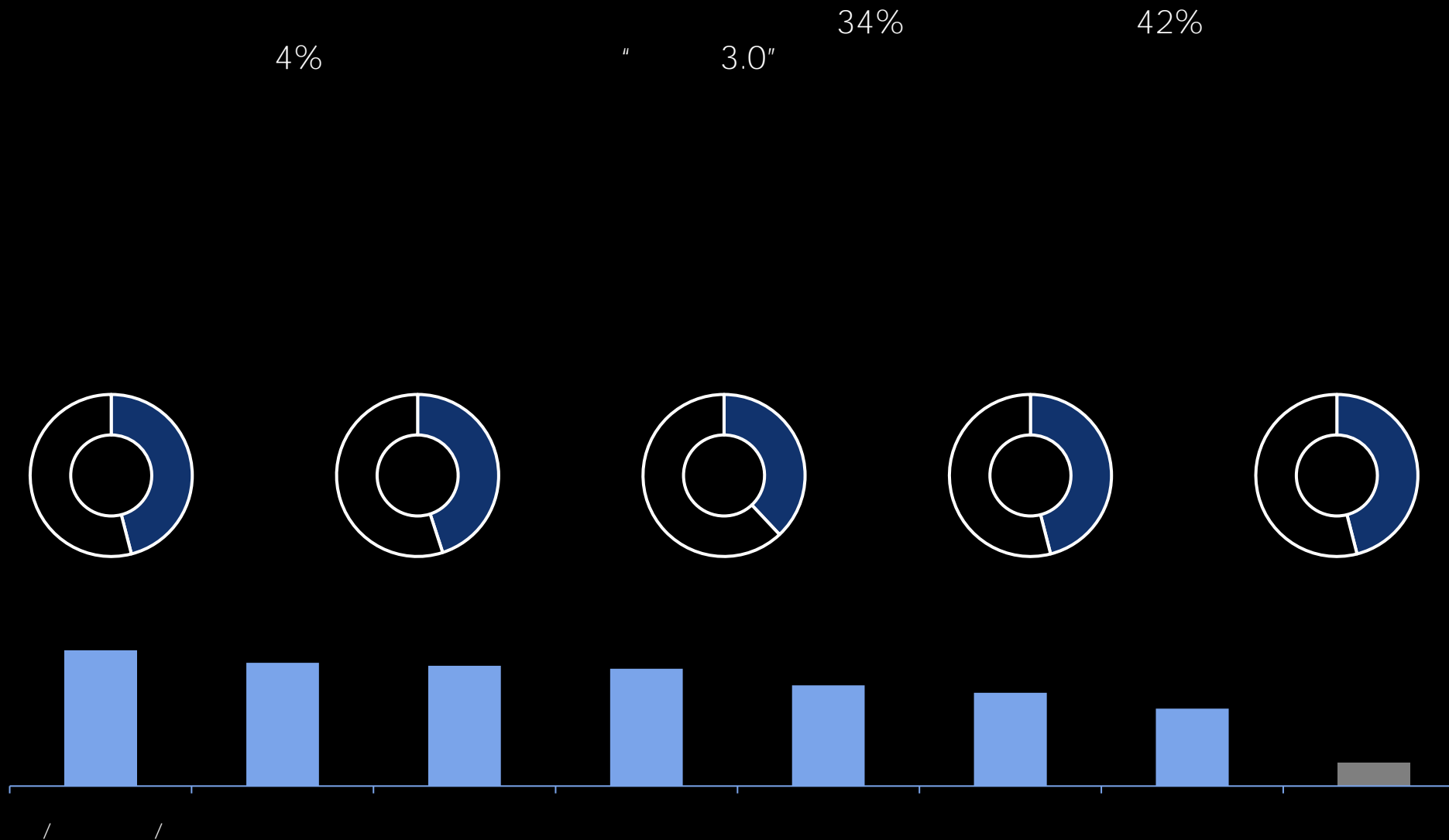
vs 2024



4.7
5.8

6.7





66%

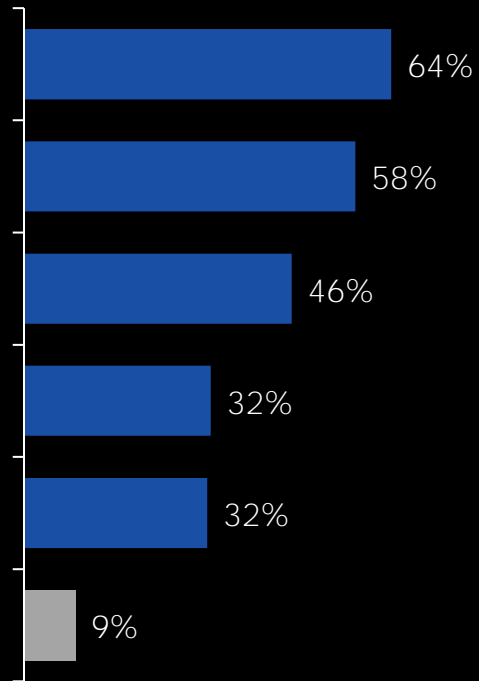


DeRUCCI 慕思

iResearch
艾 瑞 咨 询

66%

91%



01

3.6

3.3

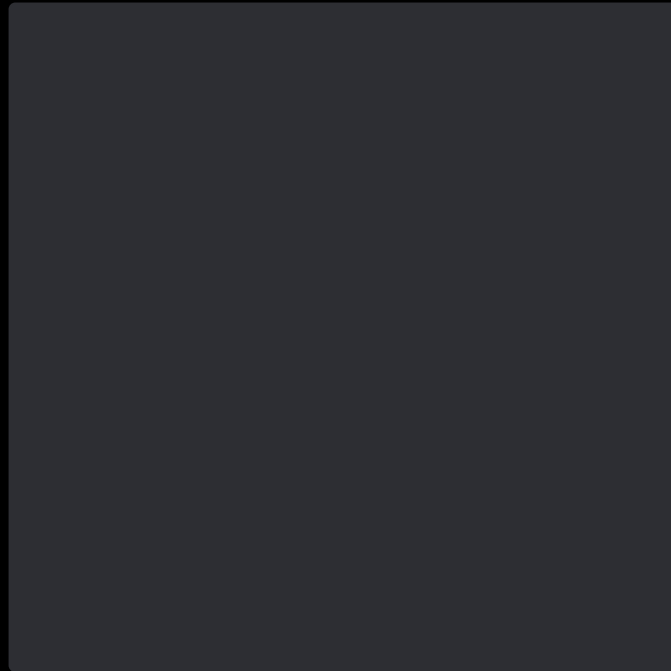
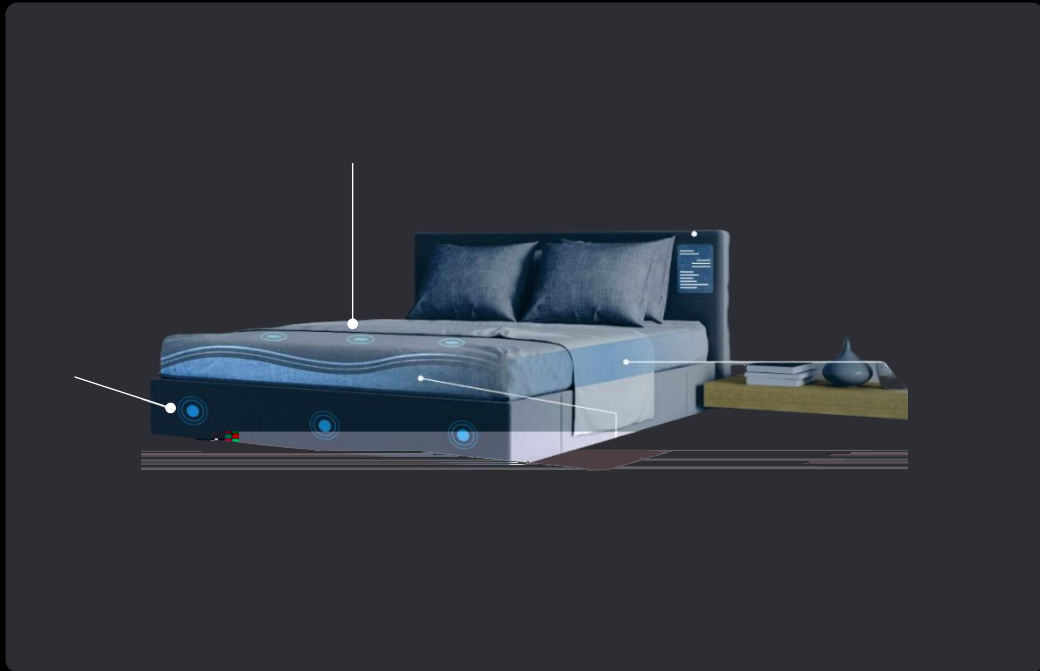
02

03

AI

04

AI



68%

AI

AI



AI



DeRUCCI 慕思

iResearch
艾 瑞 咨 询

“

”

AI

73%



AI

90



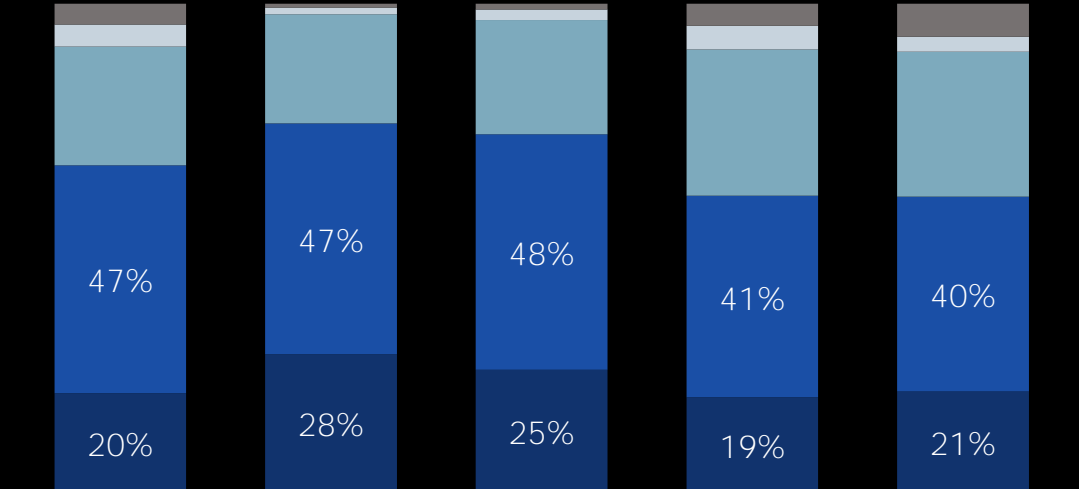
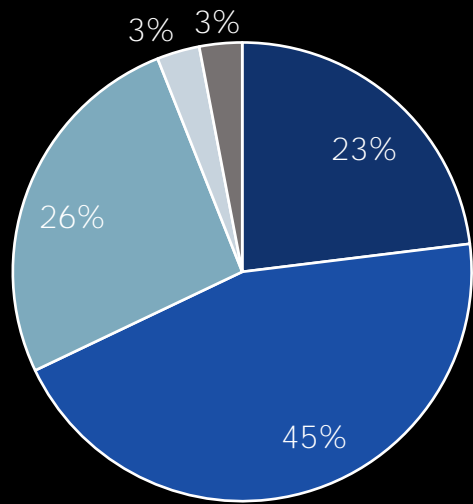
DeRUCCI 慕思



艾 瑞 咨 询

90 80 AI

75% 73%



5

4

3

2

1

01

3.6

3.3

02

03

AI

04

AI

AI

AI



DeRUCCI 慕思

iResearch
艾 瑞 咨 询

AI

AI

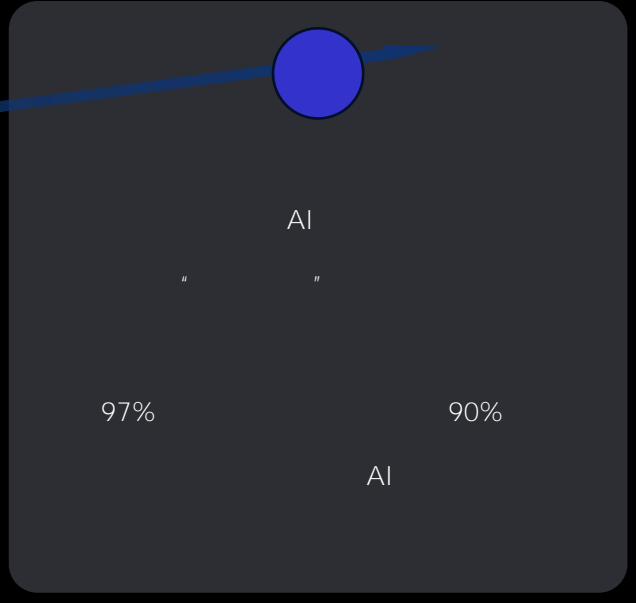
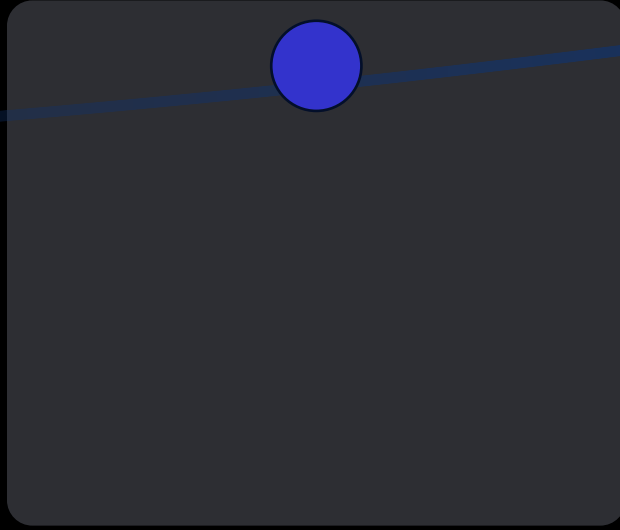
"

"

"

AI

"



AI



DeRUCCI慕思

iResearch
艾 瑞 咨 询

“ AI ”

AI

AI

” ”

AI

慕思
DeRUCCI
智能床垫

智能感知

智能联动

IoT



AI

AI



DeRUCCI 慕思



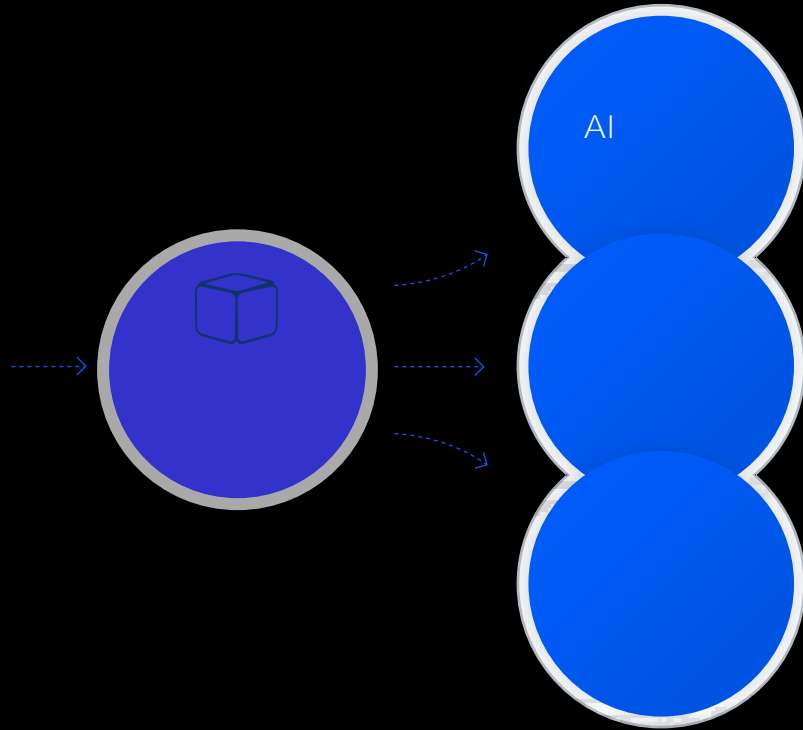
AI



DeRUCCI 慕思

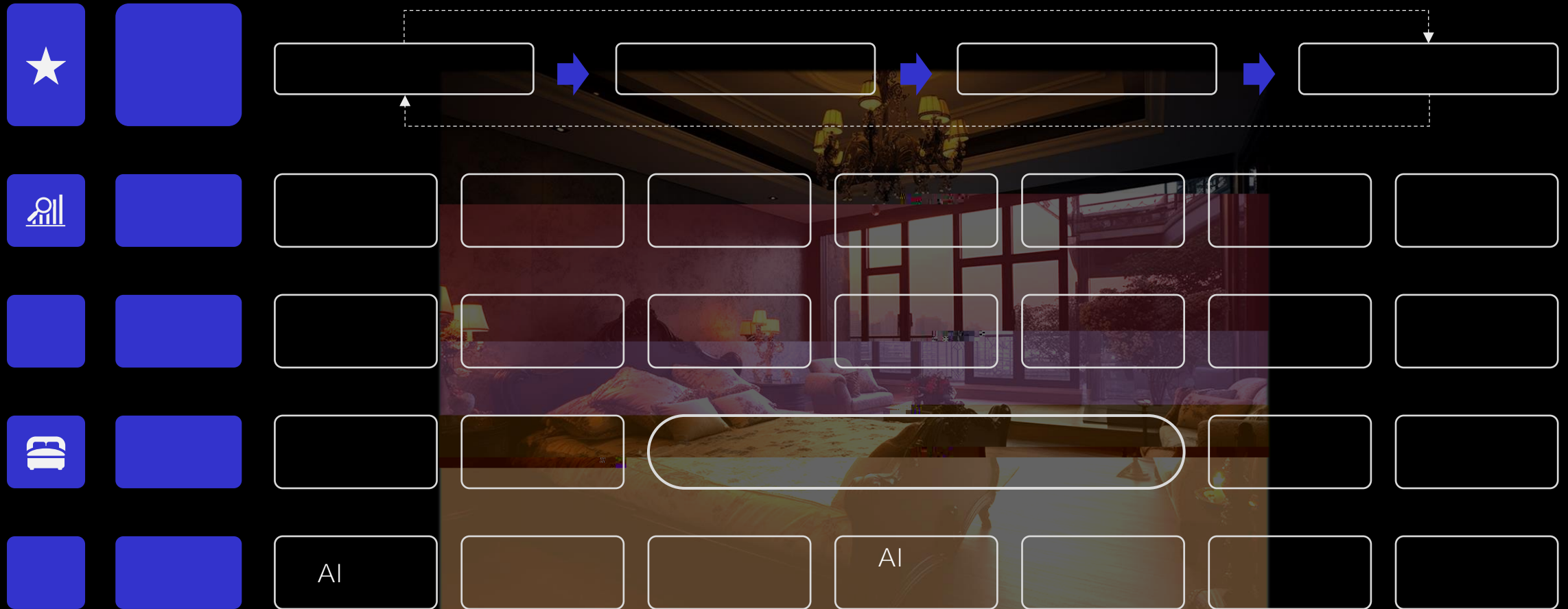
iResearch
艾 瑞 咨 询

AI



43%
AI

" AI "





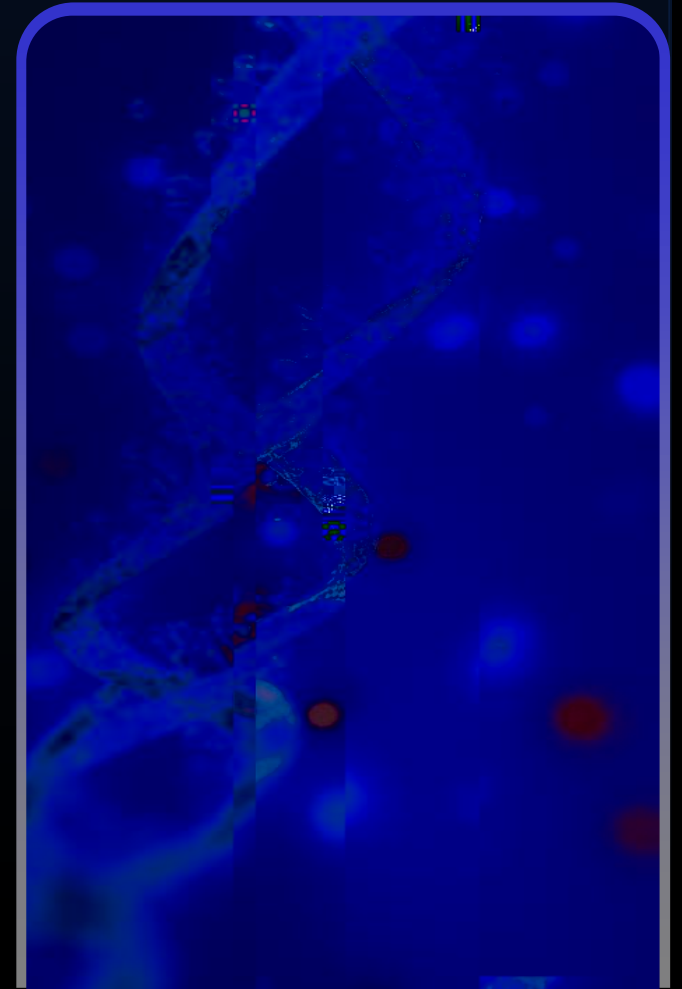
“

AI

AI

AI

”





“



“

IoT

”





2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

6

16

25

2025

10

